

27, May, 2016 one day tour

8 : 00am From : TICC or Grand Hyatt
To : Yingge Ceramics Museum and old street

9 : 00am Visiting Yingge Ceramic Museum & Yingge Old Street
Yingge Ceramics Museum :

Over a hundred years ago, the Yingge ceramic industry was born out of this fertile land. It enhanced the local Taiwanese culture with boundless vitality. The pioneers, with their bursting creativity and strenuous determination, worked hard to make this town a prosperous center of ceramics. It raises the signal that the fire in Yingge's kilns will never be extinguished.

It displays the masterpieces created with wind stoves, clay, and glazes, with the hope that the beauty of Taiwanese ceramics will be renowned worldwide. In addition to exhibiting the Taiwanese ceramic culture, it also stimulates the public's interest and attention in ceramics. While promoting the Yingge ceramic enterprises and local image, the museum also encourages international culture exchange.



Yingge old street :

Including Wenhua and Jianshanbu roads along with Chongging Street, contains many historical locations. There are the ancient residences of Wang Yand and Cheng Fa, and there are over 300 ceramics shops. The entrance to the old street is defined by a Fujian-style red brick building that imitates Wenhua Road's century-old Cheng Fa residence along with a set of metal bird sculptures. Each store on the street shares the architectural themes of red bricks and pillars, plus there are ceramic chairs dispersed throughout to underscore the local culture. Meanwhile at the end of the street the wall of

Yingge Elementary School includes a large, colorful ceramics pastiche. Each feature shows why Yingge's reputation as a pottery town is well deserved.

11 : 00am From : Yingge Ceramics Museum and old street
To : restaurant

12 : 00pm Lunch time(Hakka style Launch)

1 : 30pm~2 : 00pm Travelling to Beipu Hsinchu County

2 : 00pm~2 : 30pm Visiting Hakka Valley, Beipu Hsinchu County
Enjoy DongFangMeiren tea or lecha (Hakka Tea)
Beipu is well known in Taiwan as a center of Hakka culture, especially for production of DongFangMeiren tea. It's special Hakkanese blends of tea and nuts called lecha, a traditional Hakka tea, combination of tea leaves, peanuts and rice into a thick paste to which hot water is added. It's delicious and good.



5 : 00pm Travelling Back to Taipei

6 : 00pm~7 : 00pm Farewell in Front of Taipei 101